



• Environmental Consulting  
• Zoning/Planning  
• Land Use Law

**New Orleans East Economic Development Foundation**

**New Orleans City Planning Commission**  
**Cynthia Willard-Lewis, Councilwoman District E**

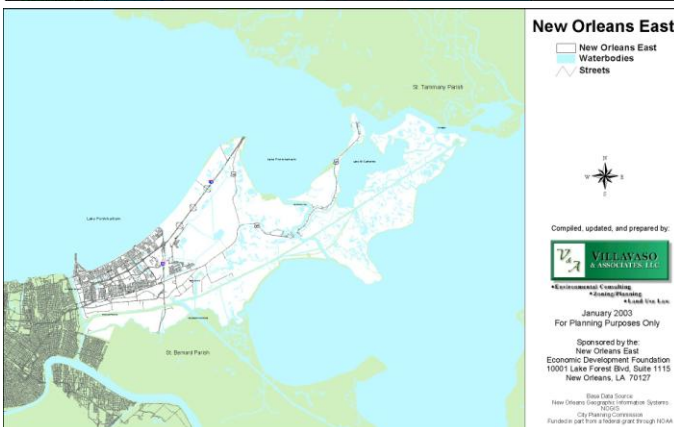
**Background:**

The New Orleans East Renaissance Plan is a comprehensive, strategic framework for future development decisions that attracts new projects, maximizes present and future capital improvement resources, balances growth, economic development and the quality of life of its citizens and that is soundly grounded in a democratic, broad-based system that allows all citizens to participate and to be represented throughout the process. The New Orleans East Renaissance Plan was developed using information gathered from an intense citizen participation process through a series of public meetings and interviews with community stakeholders and key leaders. Neighborhood groups such as homeowners associations and faith-based groups also provided vital information for developing the Plan that adequately addresses neighborhood issues and, in turn, represents the concerns and future vision of the citizens of New Orleans East.

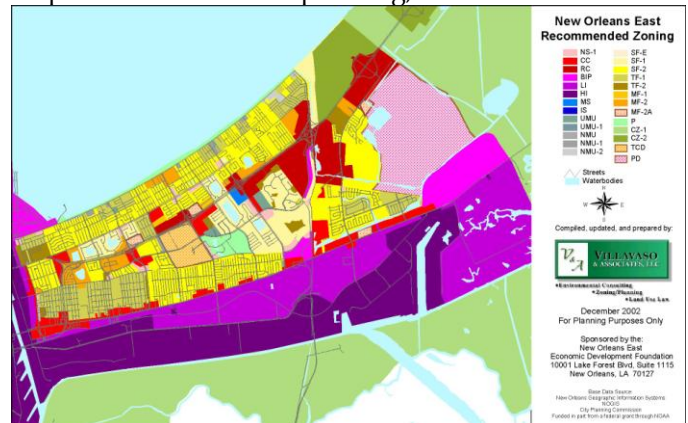
**Approach:**

The New Orleans East Renaissance Plan contains over fifty strategies and recommendations, including:

- Land Use strategies and planning objectives section of the renaissance plan are intended to reflect and predict the course of growth for New Orleans on both a quality of life level and on the economic development level. Land use decisions were made with the goal of balancing the fine line of protecting the health, safety and welfare of a community while providing a clear foundation for economic growth.
- Economic Development strategies in the plan are intended to strengthen the reputation and economic viability of New Orleans East. In addition, these strategies also serve to create New Orleans East into a practical destination for the region as well as the nation for business, opportunity, and recreation.
- The facilities section in the plan is intended to promote recommendations to better the economic standing and quality of life of New Orleans East residents and future residents. Schools and police presence are linked to other elements of the Renaissance Plan since these facilities will depend, in part, on population growth, future land use plans, parks and recreation planning, and other factors.



▲ GIS base map with streets and lots line and population map for New Orleans East.



▲ Recommended zoning map from the New Orleans East Renaissance Plan.

**Results:**

The New Orleans East Renaissance Plan was adopted by the New Orleans City Planning Commission and the City Council. The document continues to serve as the neighborhood plan for New Orleans East and the plan has been incorporated into the recent citywide master plan draft.